# 4 US

# WINNING WEAPONS IN THE WAR ON LIFE

DIGITAL MARKETING ULTRASOUND MACHINES

Our **digital targeting** reaches abortion minded women where they are: on their phones and online. Once detected, we encircle her in a 'digital dome' ensuring our messaging leads to life-saving action...

## HEARTS ON TARGET

## DRIVES

200% increase in abortion minded clients to pro-life pregnancy centers

**DEFEATS** big tech censorship

# DISRUPTS

Planned Parenthood's abortion pill delivery system

#### Support pregnancy centers with targeted marketing + ultrasound machines



After graduating from the Air Force Academy, 4US founders Kim & Diego Wendt spent 25 years flying life-saving support to front line troops. In 2006, they started providing lifesaving ultrasound machines to pregnancy centers on the front lines of the battle for the unborn. Having delivered 200+ ultrasound machines, they're expanding their force multiplying mission to provide digital targeting technology to drive 2-3X more abortion-minded clients to pro-life pregnancy centers.

Visit the 4US booth or email / call our founders Diego & Kim Wendt | founders@4US.org | 253.224.9432

# **TARGETED ADS DIRECT** HER TO PRO-LIFE CENTERS, ULTRASOUNDS CHANGE THE HEART AND MIND









**DRIVE 200-300%** increase in clients

**DEFEAT Planned Parenthood** -

TIME IS OF THE ESSENCE: Abortion pills must be taken within the first 10 weeks of pregnancy. Most women won't suspect they're pregnant until 5-6 weeks after conception.

DIVERT

# 100% TO TECHNOLOGY. 100% MATCHED. **1 ULTRASOUND MACHINE WILL SAVE 1,000 LIVES.**

## Equip a center with life-saving technology

\$25,000 = 1 ultrasound machine
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\$50,000 = funds HOT	digital	targeting
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\_\_\_ Other: \_\_\_\_\_ (write in amount)

I'd like to be contacted (without committing to a donation):

5-10 weeks

Email: \_\_\_

Check may be made payable to

4US PO Box 2331 4US and mailed to: Yelm, WA 98597

Phone:

Name	
Address	

City

\_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_

# Donate online or call 253.224.9436



4US.org/donate

4US is a volunteer-led 501(c)3 Charity (Tax ID No-02-0732247). All donations are tax deductible.